# 2022-2024 Board of Governors Report





# Letter from the Executive Director

Dear Members of the Georgetown Alumni Community,

I am pleased to share this report detailing the impact of the Georgetown University Alumni Association from July 2022 to June 2024. At the Alumni Association, we endeavor to bring together our alumni where they live, through their professions, through their shared identity and shared interests - all bonded by their love for Georgetown. Now in its 144 year, we have created more opportunities than ever before to continually adapt to the interests and needs of the over 230,000 members of our alumni community.

My friend and long-time member of the Board of Governors, Kelly Mulvoy Mangan (F'91,P'25, P'28), began her presidential term in July 2022 reaffirming our association's strategic priorities of Engagement, Communication, and Diversity, Equity, and Inclusion. Within these priorities, Kelly focused on two major objectives during her presidency. First, Kelly offered a critical eye to the GUAA's foundational corporate governance and compliance documents, bringing them up to date and having them reflect the current organization. Her second objective focused on the future of our association by expanding our programing and offerings. Kelly wanted every Hoya to feel at home with the GUAA. She dedicated herself to supporting programs that ensured that every Hoya is recognized and celebrated by the GUAA for years to come. We are forever grateful for Kelly's leadership, we will treasure the time she led the association, and will continue to live her dream to make our alumni association at Home for Every Hoya.

Since beginning in this role in 2018, I have been inspired by the programming and events the Alumni Association has produced and sponsored during the past two years. The report details how our Alumni Clubs, Alumni Career Services and Lifelong Learning, Law Center Alumni Relations, Alliances & Affinity Groups, and Board Operations teams, in partnership with our Board Committees and volunteers, have continued to bring the alumni community together.

At its heart, our Alumni Association is about people. I am grateful to be surrounded by people who graciously share their creativity, enthusiasm, and energy as our Association continually strives to create a connected, inclusive, and welcoming home for all Hoyas.

We at the GUAA look forward to continuing to connect with you in the years to come.

Hoya Saxa, Julia Farr (C'88, Parent'19, '21, '24) Executive Director, GUAA



# Letter from the President

#### Dear Hoya Alumni:

The mission of the Georgetown University Alumni Association is to generate goodwill and support for the University and to foster a lifelong connection among alumni, our alma mater and the global Georgetown community. Together with Julia Farr, our dedicated Executive Director, the professional team at the Wagner Alumni House, the Board of Governors of the Alumni Association and hundreds of Hoya alumni around the world, I have spent the past two years working to make the Alumni Association a home for every Hoya. Serving as President of the Alumni Association has been a great honor, and it is with immense pride that I share with you this report of the work done by the Association under my leadership.

My time leading the GUAA began with the Board of Governors retreat in Baltimore, Maryland in June of 2022. Having the opportunity to gather together after more than two years of virtual meetings was a blessing. We spent time reconnecting and focused on how to live out the Board's strategic plan priorities of Engagement, Communications and Diversity, Equity and Inclusion. We want every Hoya to know there is a place for them in the Alumni Association.

For Hoyas around the world, that place is in our network of 70 regional clubs. Led by dedicated volunteers, these clubs serve their local communities by providing social, community service, spiritual, cultural and just plain fun activities. The Alumni Clubs committee also celebrates and recognizes our regional clubs and their leaders at the annual Golden Jacks awards ceremony.

Many Hoyas find their home in the Alumni Association through our Affinity groups. Since being has established just three years ago, the Black Alumni Council has more than 12,000 members. I hope many of you will join us at the 2024 Black Alumni Summit in November. We also have two more Affinity groups moving through the process of becoming officially chartered by the Alumni Association. I am confident that Hoyas with Pride and the Asian Pacific Islander Alumni Council will bring even more Hoyas back home to the Alumni Association and the University.

Other Hoyas connect with the GUAA through our incredible portfolio of Alumni Career Services. Our career networking platform, Hoya Gateway, has more than 18,000 alumni, students, faculty and staff who connect in career conversations and networking. The 2024 Georgetown Women's Forum brought together hundreds of Hoyas to connect, learn and celebrate alumnae accomplishments. Our Alliance programs connect alumni in their professional fields of business & finance, entrepreneurship, entertainment & media, venture capital and technology. I am pleased to share that we have two more Alliances currently in formation, Hoyas in Health and Hoyas for Others.

And of course so many Hoyas are connected to the Georgetown community through their graduating class. The Alumni Association continues to support the work being done to make Reunions the best place for Hoyas to reconnect with each other and the University.

For more than 50 years, Georgetown alumni and friends have been coming together around the world to recognize and celebrate Hoyas who have made Georgetown, and the world, a better place. In 2023 we celebrated our John Carroll and Patrick Healy awardees in San Francisco, and this year we were together in Dublin, Ireland. Every John Carroll Weekend is magical, but being in Ireland with my husband and sons, each of whom is named for an Irish immigrant, a little more than a century after my grandfather left Ireland in steerage, is an experience I will cherish for the rest of my life.

Over the past two years we have also done important work strengthening the corporate governance of the Alumni Association and increasing its fiscal health. Led by our incredibly hard working Parliamentarian, Mark Polemeni, we updated our bylaws and various other legal documents. Our Treasurer, Mike Yaeger, together with the Philanthropy and Audit & Finance Committees, continued working to make sure that the Alumni Association is on a sound financial footing which will allow us to continue our work for

None of these accomplishments would be possible without our Executive Director, Julia Farr, and the fantastic Board Operations team at the Alumni House. Nick Smith, Meegan Hall and Jack Doherty work every day to make sure that the Alumni Association lives out its commitment to our alumni. I look forward to supporting Fitz Lufkin, our new Alumni Association President, as he works together with the Board of Governors, our volunteer leaders and the professional team to make sure the Alumni Association remains a Home for every Hoya.

Hoya Saxa!

many years to come.

Kelly Mulvoy Mangan (F'91, Parent'25, '28)





# **Our Mission**



The mission of the Georgetown University Alumni Association is to generate *goodwill* and *support* for the university and to foster a *lifelong connection* among alumni, our alma mater, and the global Georgetown community.

# GOODWILL



# CONNECTION



# **SUPPORT**



# 2022 - 2024 Officers



KELLY MULVOY MANGAN (F'91, PARENT'25, '28)
PRESIDENT



JULIA FARR (C'88, PARENT'19, '21, '24) EXECUTIVE DIRECTOR



FITZ O. LUFKIN IV. (C'11, G'12)
PRESIDENT ELECT



MIKE YAEGER (B'03) TREASURER



MARK POLEMENI (C'88, L'91, PARENT'22, '28)
PARLIAMENTARIAN



FRANK CIATTO (B'88, L'94, PARENT'21, '28)
IMMEDIATE PAST PRESIDENT

# 2022 - 2024 Committee Highlights

#### **Audit & Finance**

Chair: Michael C. Yaeger (B'03)

Staff Liaison: Jack Doherty & Nick Smith



- Worked with Executive Director and Director of Board Management and Alumni Association Operations to restructure the Operating Budget in order to create more efficient spending and better serve the needs of our alumni community.
- Reached record assets and managed strong investment returns while focusing on increased student investment group engagement efforts for GUSIF and GIF.
- Launched new revenue generating opportunities, including the GUAA Marketplace and continued use of Reed Alumni Residence.
- Continued to invest in affinity and alliance partnerships.

#### **Awards**

Chair: Shawn McLaughlin (B'82, P'22)

Staff Liaison: Meegan Hall & Nick Smith



- Expanded outreach through peer-to-peer engagement to ensure campus groups, programs, and centers were wellinformed about award opportunities, including application windows and deadlines.
- Partnered with the Communications Committee to amplify awareness of awards and deadlines through targeted campaigns across Hoya social media platforms.

#### **Alumni Clubs**

Chair: Paul Liebeskind (C'08)

Staff Liaison: Sam Sanders



- Alumni Leaders Summit- Debuting in 2023, the Clubs Committee expanded its programming during Fall Leadership Weekend to engage all alumni leaders—including Clubs, Affinity, Alliance, and Career-- started with 70 attendees (45 of whom were alumni leaders) of 12 events over a two-day period during Leadership Weekend. Highlights included a talk from Coach Cooley, a tour of uncommon spaces on campus such as the beehives and the observatory, and of course, seminars on communications, mindful leadership, and more.
- Club Awards- We have seen tremendous uptake in number of nominations for the Club Awards each year. While we only give out 11 awards each year (22 total over the past 2 years), we have seen over 100 very worthy applications. The well-deserved recipients of these awards have been diverse each year, with 10 Clubs representing the 11 awards each of these past two years. Our celebration at the Vue has been fantastic, with over 100 attendees each of the past two years.
- **New Clubs** The committe approved the creation of four new clubs: Greece, Rhode Island, Fort Lauderdale, & Shanghai

### **Campus Engagement**

Chair: Gerard P. Alolod (F'05) Staff Liaison: Bridget Holmes



- Developed and maintained a sustainable working relationship with the 1634 Society and CPRC.
- Supported study breaks for undergraduate students during final exam periods.
- Ensured GUAA participation in Traditions Day via Governor profiles on social media.
- Led the representation of the GUAA in August 2023 at the Council of Advisory Boards (CAB) Fair, which introduces new students to over 200 student clubs and organizations.
- Tailored and disseminated GUAA messaging for graduating seniors.
- Provided financial co-sponsorships for Rangila, New Student Orientation, and student attendance at the Patrick Healy Dinner.
- Developed a strong working relationship with GradGov, the graduate student government organization.

## **Philanthropy**

Chair: Paul T. McCarthy (C'87, P'25, P'27)

Staff Liaison: Meegan Hall & Nick Smith



- Successfully launched the Georgetown University Alumni Association Impact Fund in collaboration with the University and Office of Advancement, raising \$59,487.43 dollars from 140 donors.
- Continued to encourage Board participation in annual fundraising participation in events such as Blue & Gray Day, The Power of Many, and Giving Tuesday.
- Encouraged Board Members to actively participate in the Stewardship Campaign, including writing personalized thank-you letters to first-time donors.

**Career Services** 

Chair: Joanna Graham (C'02)

Staff Liaison: Alli Heal



- Reinvigorated committee participation and impact by moving towards a project-based workflow.
- Chartered the Georgetown Angel Investors Network (GAIN) after reviewing their proposal to become an official alliance.
- Re-wrote and approved Hoya Gateway Executive Committee and Career Services Committee guidelines.
- Refocused the Career Coaching program through coach based focus groups to improve engagement and focused on improving coach diversity.
- Rejuvenated participation in the Hoya Gateway platform through promotion and support of the platform and related events.

### **Class Advancement**

Chair: Meredith Karam (C'07)

Staff Liaison: Vanessa Kehoe, Meghan Comey Thomas



- The class ambassador best practices toolkit was expanded to include over 40 project initiatives with videos, resources, and insights from Board of Governors Members on executing these projects. It was also reorganized for easier sharing across various channels including the Class Ambassador Program (CAP) Facebook group, and GUAA Instagram, and a series of 1-minute clips from the toolkit videos were created for sharing on the GUAA YouTube.
- Class Ambassador Best Practices Month was expanded from previous years, featuring more initiatives and additional promotion through a special CAP newsletter and a Facebook message from the committee.
- Awareness of the GUAA among class leaders was boosted through several initiatives including: emails about GUAA awards and nominations sent to class leaders, invitations to leadership weekend meetings extended to some class leaders, and both thank you and holiday cards sent to 1634 Society and Senior Class Fund Leaders. The committee also participated in senior class ambassador training and connected with current Georgetown students at the 2023 Campus Activity Board Fair.
- Finally, the committee collaborated with the Class Programs and Reunion Campaigns Team
  on preparation for the 55th and Magis reunions, and partnered with BellRinger
  (Georgetown's Lombardi Center's bike ride & community movement to end cancer) to
  provide a multi-faceted opportunity for class involvement in the ride including through
  Peloton.

### Diversity, Equity, and Inclusion

Chair: Lisa Collins (F'01, L'04) Staff Liaison: Kate Schuster



- Hosted a DEI-focused community service project at John Carroll Weekend in San Francisco through a partnership with Project Night Night – a Hoya led non-profit founded by alumna Kendra Robins (C '94, MA '95, L '00), focused on youth homelessness in the Bay area.
- Drafted a one pager on DEI best practices for the Clubs Committee and collaborated with the Clubs Committee to train Club leadership on DEI best practices.
- Hosted a webinar and provided a resource guide about Georgetown's Disability Cultural Center (DCC), led by Director Dr. Amy Kenny. Georgetown is the first Jesuit university in the country to create a disability cultural center.
- Collaborated with the Communications Committee on the Voices of Georgetown series, which provides alumni and student voices as to why each and how Georgetown celebrates inclusion.

### Communications

Chair: Michelle Barrette (C'90, P'25)

& Andrew Jameson (F'90) Staff Liaison: Jessica Tanca





- Over the course of the last term, the Communications Committee conceived, sourced, and produced a dozen new original series totaling more than 200 episodes of content for the GUAA Instagram account since 2020, which was repurposed across allied social media platforms. In the process, the Instagram account amassed over 2,200 followers.
- Moreover, the Committee created a YouTube Channel that serves as a home for Great Georgetown Stories, housing over 200 episodes of original content. This library can be utilized on video screens at Alumni House, at Alumni Club events, and at any showcase for the Association.
- Beyond creating a robust library of content, the Committee collaborated with and elevated the efforts of other committees. With the DE&I group, it partnered on the IG series How I Acknowledge Black History Month. With Campus Engagement, it created offerings like the series entitled On the Day I Graduated From Georgetown and My Freshman Dorm. Lastly, to grow awareness of the Board and its members, in collaboration with Nominations it debuted the series Meet the New Governors. The Committee also created GUAA branded giveaways for attendees at several consecutive John Carroll Weekends to further promote awareness of the Association and grow Instagram followership.

#### **Nominations**

Chair: Jennifer Bou (F'92, L'98)

Staff Liaison: Meegan Hall & Nick Smith



- Expanded outreach through peer-to-peer engagement to ensure alumni groups were well-informed about the Board of Governors, including application windows, deadlines and expectations of the Board.
- Improved mentorship program to foster connection of new governors to the BOG by carefully selecting pairs.
- Designed and facilitated an in-person New Governor Orientation as part of the Board of Governors Retreat.

# 2022 - 2024 GUAA Highlights

# Alumni Career Services

### **Hoya Gateway**

Hoya Gateway successfully restructured and relaunched the Hoya Gateway Executive Committee in July 2023 with a kick-off that welcomed 29 alumni leaders as members of Hoya Gateway Leadership to help steer programmatic strategy through 2025.

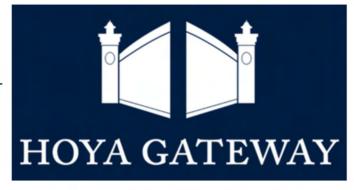
Hoya Gateway returned to in-person events with the launch of a pilot program of alumni hosted dinners for small groups of students and a rebrand of one of Hoya Gateway's signature networking events.

Total users: 21,000+

# of Alumni: 16,000+ # of Students: 5,200+

Total # of messages sent (all-time): 56,000+

Overall message response rate: 62%



### **Webinars**

The Alumni Career Services webinar program continued with a robust slate of alumni offerings. ACS hosted 60 events from 2022-2024 with over 2,000 attendees. Ju Farr continued her very popular series - "1789 Seconds," where she interviews accomplished Georgetown alumni. Some notable interviews included Sara Jane Ho an etiquette expert and Netflix Star and BRELAND (B'17), a singer, songwriter, and producer.

We have also continue to partner with Talane Miedaner (SFS'87, G'89), founder of lifecoach.com on the "Georgetown Career Change Kit series and Hallie Crawford, certified career coach, for immersive career programming like the "LinkedIn Boot Camp."

# Lifelong Learning

# Webinar Programming

#### FY23 Stats:

22 events 2,995 registrants 1,135 attendees

#### FY24 Stats:

38 events 4,246 registrants 1,804 attendees





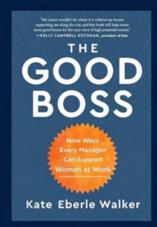




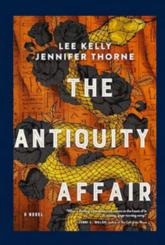
### **Book Club Selections**



Come Fly the World: The Jet-Age Story of the Women of Pan Am by Julia Cooke (C'05).



The Good Boss: 9 Ways Every Manager Can Support Women at Work by Kate Eberle Walker (B'98)



The Antiquity Affair by Lee Kelly (C'02)

# Alumni Alliance and Affinity Groups

# Black Alumni Council

The mission of the Black Alumni Council (BAC) is to serve as the primary vehicle for the inclusion, engagement, and connectivity of Black alumni across the Georgetown University community. BAC hosted the bi-annual Black Alumni Summit in 2022 engaging over 300 alumni attendees and speakers. The BAC celebrated the alumni and faculty awardees at the 2022 and 2023 Patrick Healy Scholarship Dinner, bringing the community together to contribute to the scholarship fund supporting affordable access and diversity at Georgetown. The BAC also hosted two Soul Hoya Reunions during Main Campus Reunion in Washington, D.C.; the event attracted over 350 alumni across six events throughout the weekend. The BAC hosted four virtual Community Forums which attracted over 950 members of the alumni and campus community. Lastly, a main focus of the BAC is to meet alumni where they are, and over the past two years, the BAC has worked with 13 hosts to host regional gatherings in five cities (New York, San Francisco, Washington, DC, Atlanta, Los Angeles) attracting over 450 alumni and friends.

### Speaker Highlights

Featured 37 speakers at Black Alumni Summit covering 13 sessions including keynote speakers, panel discussions, and group activities.

### **Session Highlights**

Timely topics covered at Black Alumni Summit such as: The Future of Health and Medicine, Black History, What it Means to be a Hoya for Others, Mental Health and Overall Wellbeing, Demystifying Digital Currency, and more.

### Regional Gathering Hosts

- Ryan Wilson (C'12, L'15), Founder & CEO, The Gathering Spot
- Wayne Monfries (B'88), Senior Vice President and Head of Global Tax, Visa
- LaJwanne 'LJ' Louis (B'04), Chief Talent & Inclusion Officer, WPP
- DeWayne Louis (B'01), Founding Partner, Versor Investments
- Larry Chatman Jr. (C'89), Chief Risk Manager, Los Angeles Dept. of Water and Power
- Lisa Barkley (C'87), Family Medicine Department Chair and Residency Program Director, Charles R. Drew University of Medicine and Science
- Keith Barkley (C'87), Director of Contracts, Compliance and Quality Control, Millburn Harbor
- Gail Huggins Porter (C'90), Corp. Counsel, Prime Video & Amazon Studios
- Martin "Chip" Sherrill II (B'93), Partner, PwC
- Christina Lucas (C'97), Global Industry Advisory, Guidewire Software;
   Member Board of Directors, SERVPRO



BAC Regional Gathering - LA



Black Alumni Summit 2022



Soul Hoya Reunion 2024



BAC Regional Gathering - DC

# Women's Forum Highlights

- Featured 37 speakers and 15 sessions including keynote speakers, panel discussions, workshops, and more
- Timely topics covered such as: Women as Wealth Creators, Hoya Changemakers, The Eco-Gender Gap, Creating and Investing in Women's Wellness and Well-Being, and more
- The Book Nook featured 14 books by 18 alumnae and faculty authors featured
- 24 alumnae entrepreneurs and their products were featured in the first ever Entrepreneur and Product Showcase, kicking off the Forum.
- 8 alumnae volunteers on the planning committee



**WOG Regional Dinner, New York** 



Women's Forum 2024



WOG Regional Dinner, San Francisco

# Wall Street Alliance

Since 1995, the Wall Street Alliance (WSA) has worked to raise Georgetown's profile and that of its alumni, parents and friends in business; to create and participate in networking opportunities for business professionals; to provide networking, mentoring and scholarship support to current and future Georgetown students and to build relationships between members' firms and the university for the mutually beneficial exchange of resources. Over the two years, the WSA continued to host its annual scholarship dinner celebrating 3 incredible alumni changemakers while raising over \$3 million to provide over 70 scholarship awards through the endowment. Throughout the two years, the WSA has been focused on building on the annual dinner event to develop volunteer opportunities, additional engagement opportunities and events throughout the year—furthering the mission and engagement of the community in the area.

#### **Honorees**

- Jules Kroll (L'66, Parent'94, '01), Executive Chair and Co-Founder, K2 Integrity (2024)
- Randy Goldberg (B'00), Co-Founder & Chief Brand Officer, Bombas (2024)
- Damien Dwin (B'97), Founder & CEO, Lafayette Square (2023)

### **Speakers**

- Tim Seymour (B'88)
- Nick Kroll (C'01)
- Tony Ressler (F'82, P'14, P'17, P'21)
- David Czerniecki (B'87)
- Joe Amato (B'84, P'13, P'17, P'19)
- Peter Faulkner (F'83)
- Robert Bovo (B'00)
- Jessica Holton (B'12) alumni scholar speaker
- Aiyu Nicholson (C'05) alumni scholar speaker

# Student Scholarship Recipients

9 students from the McDonough School of Business, 20 students from the College of Arts & Sciences, and 16 students from the School of Foreign Services



24th Annual WSA Scholarship Dinner



23rd Annual WSA Scholarship Dinner

# Georgetown Entertainment & Media Alliance

Since its founding in 2002, the Georgetown Entertainment & Media Alliance (GEMA) continues to elevate Georgetown's profile in the entertainment and media community by strengthening the ties between the University and its alumni and by developing relevant programs and resources for both alumni and current Georgetown students. GEMA hosted 18 events engaging over 1,000 alumni in Los Angeles, New York, Washington, D.C., and virtually.

### Speaker Highlights

- Eddie Hill (B'92), Director of YouTube Sales, Google
- Adam Countee (C'03), TV Writer/Producer
- Jeffrey Shultz (L'97), Chief Strategy Officer & Chief Business Development Officer, Streaming at Paramount Global
- Tiffany Stevenson (MBA'01), Senior Vice President & Chief People Officer, Patreon
- Krishan Bhatia (SFS'95), Managing Partner, State Street Media Advisors
- Sherry Weiss (SFS'00, MBA'07), Chief Marketing Officer, Dow Jones & The Wall Street Journal
- Bibby Dunn (C'09), President, Mark Gordon Pictures
- Lawrence Grey (L'98), Principal, Grey Matter Productions



History on the Page: A Special Conversation with Journalists and Authors Megan Twohey (C'98) and Emma Hinchliffe (C'15)



Innovating in Sports: Creating New
Experiences, Fan Engagements, and Business
Models featuring Ari Borod (L'12), Tim
Brosnan (C'80), David Reid (B'07), Ricky
Schramm (C'07, MBA'12), Marissa Solis
(SFS'95), and Mary Ann Halford (C'80)

# Georgetown Technology Alliance

Since 2009, the Georgetown Technology Alliance (GTA) continues to create opportunities for shared learning and service around technology and biotech issues while deepening ties between this business community and Georgetown University. GTA hosted 2 events engaging over 167 alumni in San Francisco at John Carroll Weekend 2023, New York, and virtually. GTA also continues to provide internship stipends for students through the Future Leaders in Technology (FLITE) program. FLITE creates opportunities for Georgetown students across all undergraduate disciplines to become the next generation leaders at technology companies, startups, and nonprofits. Students engage in a 6-10-week paid summer internship at a technology firm/company or a tech related internship. The program awarded stipends to 7 students, totaling \$25,000.

### **Speakers**

- Anupam Chander, Scott K. Ginsburg Professor of Law and Technology, Georgetown Law.
- Ned Segal (C'96), Former CFO, Twitter.
- Nicole Wong (C'90), Senior Advisor, Albright Stonebridge Group / Former Deputy Chief Technology Officer, The White House.
- Igor Mikolic-Torreira, Director of Analysis, Georgetown Center for Security and Emerging Technology.

## **Student Stipend Recipients**

- Aroa Kim (B'26), Huntington Ingalls Industries, Mission Technologies Division.
- Anish Goel (B'27), BTE Analytics.
- Colin Graydon (C'24), Ascend.
- Elizabeth Mohler (C'25), Logistics Management Institute.
- Peter Turk (C'25), BrainMind.
- Alyssa Kim (C'26), Artos, Inc.
- Sophie McDowall (SFS'25), Foundation for Defense of Democracies Center on Cyber and Technology Innovation.



Thinking Outside the Valley: Mayor Francis X. Suarez on the Growth of Miami and Tech Jobs Across the US – photo also features Katherine Boyle (C'08) and Trae Stephens (SFS'06)



2024 FLITE Summer Stipend Program recipients (names listed above)

# Georgetown Entrepreneurship Alliance

Since its founding in 2012, the Georgetown Entrepreneurship Alliance (GEA) continues to connect alumni entrepreneurs and serve as an aggregator and catalyst for innovation, investment and business opportunities. GEA hosted two Alumni Pitch Competitions during John Carroll Weekend in Nashville and San Francisco, where seven alumni-founded startups pitched their businesses to a panel of esteemed judges in the hopes of earning the finalist investment prize of \$100,000 sponsored by the members of the Georgetown Angel Investment Network (GAIN). The GEA celebrated 16 winners of the 2022 and 2023 Entrepreneurial Excellence Awards, including launching a new category, Outstanding Investor. The GEA also piloted an Entrepreneurship Summit during the 2023 GEA Entrepreneurial Excellence Awards, the event attracted 19 speakers and 492 registrants and set the foundation to continue to explore a biannual summit.

### **Excellence Awardees**

- Soraya Darabi (C'05), TMV
- Marina Hadjipateras (C'05), TMV
- Missy Robbins (C'93), Grovehouse, Lilia, Misi, and MISIPASTA
- Patrick Sheridan (MBA'09), Modus Create
- Neel Premkumar (B'02), Dyla Brands
- Caroline Cotto (NHS'14), Renewal Mill
- Grant Pickering (MBA'97), Vaxcyte
- Daniela Fernandez (C'17), Sustainable Ocean Alliance
- Sina Chehrazi (B'13, L'17), Nayya
- Ryan Wilson (C'12, L'15), The Gathering Spot
- Michael Brown (B'94), Battery Ventures
- Melissa Bradley (B'89), 1863 Ventures
- Daina Trout (N'03), Health-Ade Kombucha
- Joe Baker (C'98), Ole Smoky Moonshine & Yee Haw Brewing
- Jessi Baker (C'00), Ole Smoky Moonshine & Yee Haw Brewing
- Chip Malt (C'10), Made In

### **Alumni Pitch Competition Finalists**

- Tory Pratt (SFS'11), Pratt Standard Cocktail Company
- Shavini Fernando (G'18), Oxiwear
- Doug Grant (MBA'16), Atlantic Fish
- Shawn O'Connor (SFS'99), DWUS, Inc.
- Claudia Naim-Burt (SFS'08), Keep Company
- · Adrienne Prentice, Keep Company
- Jane Mosbacher Morris (SFS'08), To The Market

### **Summit Speaker Highlights**

- Ann Crady Weiss (L'97), Hatch.co
- Bill Creelman (C'96), Spindrift
- Randy Goldberg (B'00), Bombas
- Neel Premkumar (B'02), Dyla Brands
- Erika Seth Davies (C'98, G'09), Rhia Ventures



2023 Georgetown Entrepreneurship Summit, featuring panelists Charlotte Dales, Daniela Fernandez (C'17), Akili Hinson (C'04), Brendan Somerville (B'11), and Leslie Crutchfield.



2022 GEA Entrepreneurial Excellence Awards, featuring Entrepreneur of the Year Daina Trout (N'03).

# Georgetown Angel Investor Network

Since 2019, the Georgetown Angel Investor Network (GAIN) fosters an entrepreneurial relationship with alumni, current faculty, and investors. By providing this connection, investors have access to innovative, early-stage companies. Georgetown-affiliated entrepreneurs also benefit from smart capital and mentorship. GAIN was officially chartered by the Georgetown University Alumni Association in 2023 and its membership has grown to over 150 members. GAIN hosted 6 virtual pitch events featuring 14 alumni affiliated companies, and members invested \$3.5 million across 23 rounds of funding.

### **Companies & Alumni**

- To The Market
- Renewal Mill
- Keep Company
- Trufl
- ISS
- Pratt
- University Startups
- Atlantic Fish

- DWUS
- Takes
- Onrise
- RubyWell
- Deep Blue Medical
- Donor Spring



2024 GEA Alumni Pitch Competition, featuring winner Tory Pratt (SFS'11)

# Regional Engagement

#### Welcome to the Neighborhood

W2N is many Hoyas' first event after Georgetown. W2N is many Hoyas' first event after Georgetown. In 2022, 42 events hosted around the world took place with 912 atendees, and in 2023, we had 42 events with 1,070 attendees. We continue to see growth in the number of events and attendance year-over-year.



Our annual day of service continues to grow for Clubs and Contacts, with 355 attendees in 38 locations in 2023 after 236 attendees in 31 locations in 2022. It continues to be a great demonstration of all of our volunteers' commitment to being men and women for others.





# HOYAS GIVE BAXA

Saturday, April 29, 2023

#### **Summer Send Offs**

Clubs continue to lead the way in hosting students, parents, alumni and friends and welcoming them to our Georgetown communities. In 2023, we had 1,017 attendees in 40 markets. In 2022, we had 1460 attendees in 33 markets.





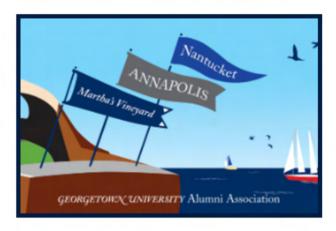
#### International Alumni Summit in Singapore

The return of an International Alumni Summit for Georgetown was a huge success in 2023, with 152 attendees from 7 different countries. The highlight was certainly a gorgeous reception overlooking the Marina Bay Sands Hotel and Singapore, where Julia Farr and Tom Banchoff, VP for Global Engagement, gave remarks.



#### **Summer Soirees**

Under the guidance of the GUAA and leadership of Julia Farr, Jessica Tanca, and Nick Smith, we debuted the Summer Soirees brand with events in Annapolis, Nantucket, Stone Harbor, and Martha's Vineyard. These events captured a unique brand in a unique setting to entice alumni, and saw 203 attendees at 2 events in 2022. In the 2023 we increased to 324 attendees over 3 events. We look forward to growing to even more markets in the future.



# Law Alumni

#### The Annual New York Alumni Luncheon:

In January of 2023 Savannah Guthrie (L'02), Co-Anchor of "TODAY" & NBC News Chief Legal Correspondent joined In conversation with alumnus and board member Pete Bevacqua (L'97), Chairman, NBC Sports Group. Over 175 members of the Georgetown Law community attended the event.

In January of 2024 Dean and EVP William Treanor offered his annual update on the Law Center and then was joined in conversation by Marc Morial, L'83, former mayor of New Orleans and President and CEO of the National Urban League, the nation's largest historic civil rights and urban advocacy organization. Over 150 members of the Georgetown Law community attended the event.





#### Georgetown Law Women's Forum

On Friday, March 24, 2023, the long-running Georgetown Law Women's Forum returned to the Law Center Campus, where it was last hosted in 2020. The event brought together over 150 law alumnae to network, learn, and celebrate our three Georgetown Law Alumnae Awardees

#### Georgetown Alumni Law Awards

The Georgetown Law Alumnae Award was established in 1998 to recognize women graduates of the Law Center who exhibit excellence in their profession and dedication to Georgetown Law. The Award exists to acknowledge the remarkable contributions that our alumnae have made to their communities, including our own Georgetown Law community

We presented three Georgetown Law Alumnae Awards during the Law Women's Forum to:

- Judge Pamela K. Chen (L'86) U.S. District Court Judge, Eastern District of New York
- Michele Johnson (L'98) Partner, Latham & Watkins
- Patricia Mullahy Fugere (C'81, L'84) Co-Founder and Former Executive Director, Washington Legal Clinic for the Homeless

#### Georgetown Law Reunion

The 2023 Georgetown Law Reunion Weekend saw the most ever Georgetown Law reunion year alumni return to campus with 700 graduates returning! The weekend was our third best on record for overall attendance, totaling nearly 1,800 participants. Congresswoman Lois Frankel, L'73, joined us as a speaker for our annual Women's Legal Alliance Luncheon and hosted the 50th Reunion Class Party in the Members Dining Room on Capitol Hill.

The Reunion Gala honored four deserving alumni with the Paul R. Dean and Robert F. Drinan Awards: Michelle Bernard, L'88, Lloyd De Vos, L'73, Paul Diaz, L'88, and Judge Lydia Kay Griggsby, L'93.

# 2022 - 2024 GUAA Awards

# John Carroll Weekend Dublin



#### 2024 John Carroll Honorees:

The Hon. John K. Delaney L'88, Parent' 22, '23
Patrick Grant C'73, L'77, Parent'07, '07, '09
Michelle Mauboussin B'86, Parent '17, '19
Peter Mellen C'89, MBA'98, Parent '26
Melissa Bradley B'89
Peter Croncota B'83

### 2024 Patrick Healy Honoree:

P. Anthony Johnson P'95, P,97, Parent'01



# John Carroll Weekend San Francisco



#### 2023 John Carroll Honorees:

Jeff Chapski B'91
Nancy Ripp Clark, M.D. C'77, M'81, Parent '05, '08, '08, '11, '13, '20, '23
John "Jack" McDonald Jr. SFS'88, L'93, Parent '25
Francis "Frank" W. Previti, M.D. C'69, R'79, Parent '06, '08, '09
Leslie Marie Turner L'85
Winston Zee L'81, L'84

### 2023 Patrick Healy Honoree:

Mary E. Poland Parent'13



# Service Recognition Awards

### 2024 GUAA Service Recognition Honorees

Alumni Service Recognition Awards honor outstanding alumni in their field who have made significant contributions to Georgetown and its global alumni community.

#### 1820 Graduate Award

Honors alumni from the Graduate School for outstanding leadership and service to any university sanctioned alumni outreach group

Jenifer Aventuro Luck MS'89, M'93, R'97, Parent'21, '23

The Honorable Stephanie Murphy MSFS'04

Rusmir Musić MBA'11

#### 1851 Medical Alumni Award

Honors medical alumni for remarkable service and dedication to the School of Medicine

Elizabeth M. Calleja, M.D. C'85, M'89

Christina M. Hanna, M.D. SFS'08, M'13

Tiana J. Hughes, M.D. M'12

Sean P. Pinney, M.D. C'90, M'94

#### **Reed Alumni Award**

Honors members of the Board of Governors for outstanding service and accomplishments on behalf of the Board and the GUAA

Thomas L. Bianco B'77, Parent'26

#### **James S. Ruby Faculty Appreciation Award**

Honors Georgetown University faculty for exceptional service to the alumni community

Tamika Auguste, M.D. M'00, R'04

John Q. Pierce C'72, Parent'03, '04, '11, '13

Adam Rothman

#### William Gaston Alumni Award

Honors undergraduate alumni for extraordinary service and leadership to alma mater and the alumni community

Frank J. Bellizzi Jr., D.M.D. C'88

Mannone A. Butler B'94, L'99

Joseph V. Chapey B'82, Parent'16, '18, '21

Michael B. Davis B'91, Parent'19, '24

Mary Roberts Feichthaler B'94, Parent'27

#### William G. Reynolds Young Award

Honors undergraduate alumni (prior to their 15th reunion year) for outstanding service and leadership to alma mater and the alumni community

Kenneth Mitchell, Jr. C'09, G'12

## 2023 & 2022 GUAA Service Recognition Honorees

Due to the pandemic, we honored two years of awardees at the 2023 ceremony.

#### 1820 Graduate Award

Elizabeth Jane Grimm G'10

#### **Apollonian Alumni Award**

Theodore Burnett, D.D.S. D'88, P'24

#### 1851 Medical Alumni Award

Matthew Cooper, M.D. M'94

Alice "Wendy" True Gasch, M.D. M'92

Thomas Ccilaris, M.D. G'89, M'93

Michael B. Alexander, M.D. C'74, M'78, W'83

Srdjan Mirkovic, M.D. M'84, P'20

Emily Morin, M.D. M'99, W'00

John Arthur Roohan, M.D. G'86, M'90, P'24

#### Reed Alumni Award

Andrew Jameson SFS'90

Lisa Collins SFS'01, L'04

#### **James S. Ruby Faculty Appreciation Award**

Tamika C. Auguste, M.D. M'00, W'04

Marc M. Howard, L'11

Victor D. Cha

Pietra Rivoli P"12, '15

#### William Gaston Alumni Award

Rashid E. Darden C'01

Paul Liebeskind C'08

The Hon. D Michael Fisher C'66, L'6

Sarah Margaret Gilligan B'94

John D. Kemp C'71

Elizabeth Leahy C'91, P21, '24

Katrina Ann O'Connell SFS'90

#### William G. Reynolds Young Award

Stephanie Bean Allen C'09

Christine M. Hluchan, M.D. C'08, M'17

# 2022 - 2024 GUAA Document Updates

# **GUAA Bylaws**

We revised our Bylaws to better reflect and emphasize the impact of our work...

#### **Modernization (Global Update)**

- Remove references to U.S. mail or fax.
- Use gender-neutral pronouns throughout.

#### **Compliance with Delaware Law (Global Update)**

• Ensure consistency with Delaware General Corporation Law as it applies to nonprofit corporations.

#### **Defined Terms (Global Update)**

• Clearly define key terms such as "Elected Governors," "Appointed Governors," and "Governors" to maintain consistency.

#### **Governor Vacancy (Article IV, Section 6)**

• Clarify that a vacancy may be filled before the next election of Governors in June but is not required to be filled.

#### **Board of Governors Meetings (Article IV, Section 7)**

 Reduce the minimum notice required for calling Board of Governors meetings to allow for expedited scheduling when necessary.

#### **Executive Committee Meetings (Article IV, Section 8)**

• Require meeting minutes to be made accessible to Governors (e.g., via BoardEffect or a similar platform) rather than simply distributed.

#### Statements of Responsibility and Code of Ethics (Various Sections)

• Shift approval and amendment of these documents from the full Board of Governors to the appropriate committee.

#### Standing Committees of the GUAA (Article VII)

- Ensure the committee list is up to date.
- Assign oversight of Affinity Groups to the DEI Committee (currently overseen by the Career Services
  Committee) to ensure each chartered entity aligns with a single corresponding committee (e.g., Alliances
  under Career Services).
- Determine whether to list all Alumni Awards explicitly or include language allowing the Board of Governors to establish new awards as needed.

#### Standing Committee Guidelines (Article VII, Section 7)

• Extend the Executive Committee's review cycle for guidelines from every two (2) years to every five (5) years.

#### **Alumni Senate (Article X)**

- Simplify the requirements for Senators to be considered "Active Senators."
- Require Senators to sign the Senator Statement of Responsibility, which will outline various ways they can engage with the Board of Governors (e.g., as an Officer, Committee Chair, or Committee Member).

#### Alumni Clubs and Professional Alliances (Article XI)

- Incorporate Affinity Groups, which will be organized and chartered by the DEI Committee.
- Broaden the scope of the article to cover all "GUAA-chartered affiliated organizations."

#### **Indemnification (Article XIV)**

Consider adding language to provide for the advancement of expenses to indemnified individuals.

# Alumni House Lease

Under the leadership and guidance of our Parliamentarian, Mark Polemeni (C'88, L'91, Parent'22, '28), our lease was signed in June 2024 with the University.

- Successfully secured a long term lease on five year auto renewal terms.
- Maintain the space with an annual payment of \$100.
- Engaged GUAA Officers in the process.





# Reed Residence

- Renovations of Reed Residence's main floor and entertaining space were finalized
- From 2022-2024, over 30 revenue generating events took place at the Residence
- The revenue stream for Reed Residence will grow each year, establishing a source of consistent income to support GUAA engagement programs







# **Active Board Members**

\*As of June 30, 2024

#### **Officers**

Kelly Mulvoy Mangan F'91, P'25, President Julia Farr C'88, Executive Director Fitz Lufkin C'11, MA'12, President Elect Mark Polemeni C'88, L'91, Parlimentarian Michael C. Yaeger B'03, Treasurer Frank A. Ciatto B'88, L'94 Immediate Past President

#### Governors

Kimberly Albright N'95 Gerard P. Alolod F '05 Michael Alexander C'74, M'78, W'83 Natalie W. Barth B'96 Michelle Barrette C'90 Michelle Bernard L'88 Tom Bianco B'77 Andy Blocker MBA'02, P'21 Jennifer Bou F'92, L'98 Princessa Bourelly SCS'00 Scott Brener C'87, P'24 Ted Burnett D'88 Citsi Castro B'88 Kevin Clark C'76, L'79 Lisa Collins F'01, L'04 John DeGioia C'79, PHD'95 Julian De La Paz F'15 Marsha Dixon C'02 Douglas Donohue B'89 Michael C. Ford L'84 Regina Fay Gannon C'90, P'25 Tommy Gletner B'88 Joanna Graham C'02 John Hallmark C'03, L'11 K'sean Henderson C'12, L'18 Tesia Henn C'09 Maurice Jackson MA'95, PHD'01 Andrew Jameson F'90 Meredith Karam C'07

Daphne Keshishian M'93

Noelle Verity Koetje B'91

Freda Kong B'95 Paul Liebeskind C'08 Christopher Lucey B'01, S'12 Steve Luck MS'86, M'90, P'21, P'23 Susan Levine I'89 Sara Margolis C'16 Paul T. McCarthy C'87 Shawn McLaughlin B'82 Ellen McGinness C'89 Lindsay McDonnell N'11 Bart Moore F'87 Kathleen O'Brien C'89 William Oppenheim, M.D. M'70 Lauren Elizabeth Pappas N'09 Chris Perkins B'94 Bridget Robertson C'97 Curtis Romig C'94 Ana-Alicia Siqueiros C'11, MA'12 Bennie Smith C'86 Markhum Stansbury Jr. C'91 Father Christopher W. Steck, S.J. Carrie Walker C'97 Miriam Vogel L'01

#### Senators

Vikram Agrawal F'07 Stephanie Bean Allen C'09 Laura Ferris Anderson B'68, L'71 Laura Ferris Anderson I'89, MBA'97, MPP'97 Anthony Clark Arend F'80 William R. Ayers C'57, M'61 Kathy Adams Baczko I'68 Francis Bernard Brogan III C'07, L'10 Mannone Butler B'94, L'99 David Fajardo Caracta F'00 Aileen Furlong Caffrey C'92 Jeff Chapski B'91 Nancy Ripp Clark C'77, M'81, Parent Anthony Clark Arend F'80 Paul C. Besozzi F'69, L'72 Keavney Klein DeClouet N'02, L'08 Anne Marie DiNardo MA'00 Joel H. Feldman C'76 Laura Ferris Anderson I'89, MBA'97, MPP'97

JPatrick J. Grant C'73, L'77 Maureen E. Goggin C'79 John R. Gotaskie, Jr. F'94 Mark P. Guerrera C'91 Richard M. Hluchan F'71 Emily Holland Hull S'13 Alexandria Eugenia Kane C'96 Michael E. Karam F'72, L'76, L'81 Jacqueline P. Kenneally C'89 Paul J. Kolebuck C'90 Christopher Landon C'98 Aldrinana Leung F'07 William L. Licamele, M.D. C'68, M'72, R'74 Paul Liguori B'84, L'87 Conan Louis, Esq. 1'73, MS'78, L'86 Pat McArdle C'72, L'77 Jack McNamara B'69, L'73 Terrance C. McGovern C'80 Peter Mellen C'89, MBA'98 Regina Marie Metz C'89 Joy L. Monahan C'91, MPP'94 Matthew P. Moore B'08 Eamonn Moran C'04, L'07 Nancy J. Oakes B'79 Stephanie Ortbals-Tibbs C'91 Kevin Peak F'93 George Peacock C'84, P'16, P'20 John K. Reagan B'84 Sean Patrick Redmond F'97, S'00, MBAE'11 William Reynolds C'79 Lori Riggs-Kadar N'88, MBA'91 Randy Rivera C'02 Pat Roth N'64, L'87, L'94 Jenifer Rogers F'85, L'88 Mary Machado Schammel C'80, MBA'16 Karen M. Schneider N'76 Caroline Scullin B'81 Mark J. Siskin F'71 Parker Stanzione Karpinski C'91 Albert F. Tellechea, Esq. L'75 Regina Torsney-Durkin, M.D. C'73, M'77 Eric S. Vallone, M.D. C'90, M'97, R'00 Marcia A. Wiss F'69, L'72 Thomas A. Wong, O.D. C'82

Zaid Zaid F'97

# **GUAA and Office of Advancement Liaisons and Partners**

\*As of June 30, 2024

#### **GUAA Committee Liaisons**

Alumni Clubs: Sam Saunders

Audit & Finance: Nicholas Smith & Jack Doherty

Awards: Nicholas Smith & Meegan Hall Campus Engagement: Matt Calise

Career Services: Alli Heal

Class Advancement: Vanessa Kehoe & Meghan Comey Thomas

Communications: Jessica Tanca

**Diversity, Equity & Inclusion:** Kate Schuster **Nominations:** Nicholas Smith & Meegan Hall **Philanthropy:** Nicholas Smith & Meegan Hall

Executive Committee: Nicholas Smith & Meegan Hall

#### **GUAA** and Office of Advancement Partners

Julia Farr, Executive Director, Alumni Association

Matt Calise, Assistant Vice President, Alumni Relations

Kelly Dempsey, Associate Director of Alumni Alliance Programs & Engagement

Jarryd Delaney, Associate Director, Regional Engagement

Claire Dinet, Senior Director, Annual Giving Marketing Operations

**Jack Doherty**, Special Assistant to the Executive Director

Cara Fluery, Associate Director, Hoya Gateway

**TJ Gletner**, Assistant Director, Regional Programs

Meegan Hall, Associate Director, Board Operations

Alli Heal, Associate Director, Career and Lifelong Learning

Bridget Holmes, Managing Director, Alumni Engagement

Vanessa Kehoe, Assistant Vice President, Class Programs and Reunion Campaigns

Paul Lanzone, Associate Vice President, Alumni Engagement

Yasmeen Mayes, Associate Director, Alumni Affinity Programs and Engagement

Bart Moore, Vice President for Advancement

Erin Pitts, Assistant Vice President, Annual Giving

Michael Puhalla, Regional Engagement Coordinator

Sam Sanders, Director, Regional Engagement

Kate Schuster, Director, Alumni Affinity Engagement

Stephanie Seitts, Senior Director, Alumni Alliance and Affinity Engagement

Nicholas Smith, Director, Alumni Association & Board Management

Jessica Tanca, Senior Associate Director, Regional Engagement

Meghan Comey Thomas, Director, Class Programs & Reunion Campaigns

Kelly Young, Director, Career & Lifelong Learning