ABOUT THE ALUMNI ASSOCIATION

Who is an alumni?
All persons who attended one of the schools of the university for at least two semesters as a registered member, in good standing, of a class that has graduated are considered members of the alumni association.

Mission
The mission of the Georgetown University Alumni Association is to generate goodwill and support for the university and to foster a lifelong connection among alumni, our alma mater, and the global Georgetown community.

Board Officers
The Board of Governors is the leadership body of the Georgetown University Alumni Association, a 501(c)(3) organization. Governors are elected by a vote of all alumni. The following alumni served as officers in FY15:

George J. Peacock (C’84, Parent’16) – President
Frank Ciutto (B’88, L’94) – Treasurer
Curtis J. Romig (C’94) – Parliamentarian
Jeff Chapski (B’91) – President-Elect
Mary Beth Connell, M.D. (M’89) – Immediate Past President
George Peacock (C’84, Parent’16), GUAA President

George J. Peacock graduated from the College of Arts and Sciences in 1984. While a student at Georgetown, he worked at the Yates Field House, drove a GUTS bus, and sang with the Georgetown Chimes.

A 28-year financial veteran, he currently serves as a principal at Compendium Finance and is a co-author of “The Frank Insight of the Day” and author of “Tao of Dow: The Yoga of Investing” blogs. He is also a co-author of the recently released investment book The 3 Simple Rules of Investing: Why Everything You’ve Heard About Investing Is Wrong—and What To Do Instead.

Peacock is a long-time Georgetown volunteer. After leaving the Alumni Association as staff, he became active in the Alumni Club of Washington, D.C., serving as treasurer for 10 years and president for two terms. He is active on his Class Committee, serving as class gift chair for his recent 30th Reunion. He is a former president of the Georgetown Chimes and a current member of the Georgetown University Alumni and Student Federal Credit Union external advisory board, the largest student-run credit union in the country. He is also a recipient of the Alumni Association’s William Gaston Alumni Award for outstanding service.

He has four children, Duncan (C’16)—June, Hayley and Mackenzie—and lives in Washington, D.C.

What was one of the biggest accomplishments of the GUAA during your first year as president?

During my first year, I was dedicated to strengthening the connection between alumni and students, our future alumni. While most of our efforts were focused on undergraduates on the main campus, we began to engage students in our graduate programs and look for this to be an area of robust activity in the future. We are making an effort to welcome all students into the larger Georgetown community as soon as possible, which gives us an opportunity to educate them about what it means to be a part of Georgetown beyond the Hilltop. It’s our goal to create alignment between the Office of Advancement and the 175,000+ alumni who are GUAA members in order to create a better sense of community in support of Georgetown.

What is your philosophy in serving a dual role as executive director of the GUAA and associate vice president for Georgetown University’s Office of Advancement?

My goal is to create alignment between the Office of Advancement and the 175,000+ alumni who are GUAA members in order to create a better sense of community in support of Georgetown.

What is a challenge facing the GUAA? What is an opportunity?

A challenge faced by the GUAA is aiding in increasing undergraduate alumni giving participation. U.S. News & World Report includes alumni participation as one of seven key ranking criteria for their annual college and university rankings. The strongest universities tend to have broad base of alumni philanthropic support, which is reflected in alumni participation.

Between 2006 and 2010, Georgetown’s participation rate averaged 27.78 percent. I’m happy to report that in 2015, we reached 34.5 percent. But there is still an opportunity for growth! With the diligent work of our Annual Giving team and Class Programs and Reunion Campaigns Team, through strategically planned campaigns in 2016, we plan to achieve 35 percent participation by June 30, 2016.

As we round out 2015, what do you see as the biggest accomplishment?

This year’s John Carroll Weekend was a tremendous success. Los Angeles was a spectacular setting for an unforgettable weekend. More than 1,600 alumni, family and friends attended, making this one of the largest in history.
Founded in 1881, GUAA serves graduates of every class, every school, and every program offered at Georgetown University, keeping them connected with each other, the university, and the Jesuit ideals on which it was founded.

177,997  TOTAL LIVING ALUMNI
9,656   INTERNATIONAL ALUMNI
162  COUNTRIES REPRESENTED
81  REGIONAL CLUBS
40  INTERNATIONAL CLUBS
295  CLUB LEADERS

ALUMNI BY SCHOOL
- Georgetown College: 41,862
- Graduate School of Arts & Sciences: 42,392
- Honorary: 347
- McCourt School of Public Policy: 3,311
- McDonough School of Business: 13,132
- School of Continuing Studies: 4,729
- School of Dentistry: 3,788
- School of Law: 42,375
- School of Medicine: 9,763
- School of Nursing & Health Studies: 6,050
- Walsh School of Foreign Service: 19,166

ALUMNI ALLIANCES
- Chicago Business Alliance
- Entrepreneurship Alliance
- Georgetown Entertainment & Media Alliance (GEMA)
- International Affairs Alliance
- London City Alliance
- Technology Alliance
- Wall Street Alliance
- Wall Street Alliance West

“WHEREVER WE ARE, WE ARE GEORGETOWN.”
—William G. Reynolds, GUAA Executive Director
ALUMNI HOUSE
At the heart of the GUAA is the Robert and Bernice Wagner Alumni House. Every year, thousands of alumni, students, and friends of Georgetown visit the Alumni House to browse the extensive collection of yearbooks in the library, sit by the courtyard fountain, look for familiar names among the engraved bricks, and enjoy the historic photographs and caricatures that enliven the Seminar and Winter Garden rooms.

Alumni House
3604 O Street NW, Washington D.C. 20007
Hours of Operation: Mon-Fri, 9 a.m. – 5 p.m. ET
Phone: 202-687-3604 | Fax: 202-687-0010
Online: alumni.georgetown.edu

BRICK PAVERS
The Robert and Bernice Wagner Alumni House features a courtyard paved with personalized bricks. Each year, many alumni, parents, and friends give limited-edition bricks to leave a message for future generations of Hoyas.

ALUMNI.GEORGETOWN.EDU
Page views*: 1,133,582
Users*: 187,831

GEORGETOWN MAGAZINE
In 2012, the university’s flagship alumni publication, Georgetown Magazine, added a digital format designed to be viewed on a desktop, tablet, or mobile device. New stories are added once a month and bring readers interactive content, videos, and slideshows that are easy to share with friends. The magazine publishes a hard copy version each fall.

Georgetown Magazine Circulation*: 155,000 (alumni, parents, and friends of the university)

GEORGETOWN TODAY
Georgetown Today is a monthly electronic newsletter that delivers news and information about Georgetown University and its various academic units to university alumni.

Georgetown Today Subscribers (Email)*: Approximately 150,000 (alumni/parents)

WEBINAR PROGRAM
Alumni Career Services (ACS) produces more than 80 webinars each year on various professional career topics and industry trends. These webinars feature industry leaders, CEOs, entrepreneurs, authors, career coaches, and other experts from the Georgetown community. Webinars are one hour and are accessible to alumni in any part of the world.

ALUMNI CAREER SERVICES EVENTS
Georgetown Alumni Career Services partnered with the Georgetown Tech Alliance for the OWN IT event where alumnae gathered to learn from one another’s experiences driving social impact as leaders in their industries. Panelists included alumnae from Georgetown’s Institute for Women, Peace & Security, LeanIn.org, Re/code, and Own It.

The 9th Annual Entrepreneurship Alliance Event brought alumni together in the spirit of innovation at Right Proper Brewing Company, owned by alum Thor Cheston (C’01) for an evening of networking.

Webinars in 2015: 87
First-time Attendees: 2,916
Total Registrants: 16,820
New Presenters: 50

HOYA GATEWAY
Total Number of Hoya Gateway Meetings: 1,994
Alumni Volunteers: 1,189
Registered Students: 1,461

JULY
The Hoya Gateway homepage was reworked as of July 1 to allow for the incorporation of more multimedia elements, a more robust display of social media content, the addition of event and announcements pages, and an “announcements and updates” box.

In 2015, GUAA’s website, alumni.georgetown.edu, received 1,133,582 page views.
JOHN CARROLL WEEKEND
On April 16-19, 2015, John Carroll Weekend drew more than 1,600 alumni and guests to Los Angeles. GUAA bestowed its highest honors upon five alumni and one friend of the university (pictured, middle left) in recognition of their dedication to Georgetown’s mission of excellence, service, and leadership. The elegant, black-tie reception and banquet took place on the set of The Studios at Paramount’s New York Street (pictured, middle right) where countless movies, television commercials, and music videos have been filmed.

The 2015 John Carroll Award recipients were:
- Richard L. Battista (B’86)
- Carmen A. Policy (L’66)
- Mary Machado Schammel (C’80, MBA’16)
- Paul J. Tagliabue (C’62)
- David J. Walsh (C’58)

The 2015 Patrick Healy Recipients were:
- Donald F. McHenry (H’81)

ALUMNI ASSOCIATION AWARDS BANQUET
The Annual Service Recognition Awards Banquet was held on April 11, 2014 during the Board of Governor’s Winter Leadership Weekend. This evening celebrated alumni, faculty, staff, and clubs for their work in support of the GUAA mission.

GUAA President George Peacock and GUAA Executive Director Bill Reynolds presented 13 alumni and one faculty member with awards. Over 300 alumni and staff attended the event in Leo O’Donovan’s Hall.

TIMOTHY S. HEALY, S.J. AWARD
During John Carroll Weekend L.A., the GUAA bestowed the Timothy S. Healy, S.J. Award to Dikembe Mutombo (C’91, H’10), 2015 Naismith Memorial Basketball Hall of Fame electee and global human development leader (pictured, top right).

In a special ceremony, President John J. DeGioia joined GUAA President George Peacock to present Mutombo with the 2015 Timothy S. Healy, S.J. Award for his exemplary public service in support of humanitarian causes and advancements for the benefit of communities around the world.

President DeGioia and Paul Tagliabue (C’02), Georgetown Board of Directors chair and former NFL commissioner, hosted a conversation with the Hoya basketball great after the award presentation which focused on the role sports played in their respective charitable endeavors and the influence Georgetown’s Catholic and Jesuit values had on their ongoing commitments to helping others.

The Timothy S. Healy, S.J. Award, named for Father Tim Healy, the 46th President of Georgetown University (1976-1989), was established in 1996 to recognize an alumnus of Georgetown who has rendered outstanding and exemplary community service or public service or professional service in support of humanitarian causes and advancements for the benefit of mankind.

Since its inception, only three Timothy Healy S.J. Awards have been bestowed. Former recipients include: The Hon. Mark R. Dybul, M.D. (C’85, M’92, H’08), President William J. Clinton (F’68, H’80), Sadako Ogata (MA’53, H’13).
ANNUAL GIVING

Annual Giving raised over $60 million from more than 35,521 alumni, parents, and friends, which was a 37 percent increase in dollars raised for Georgetown. This increased the undergraduate participation rate from 33 percent to 34.5 percent. All gifts to the Georgetown Fund were directed to the university’s top priority, scholarships. More than 14,100 donors contributed close to $8.3 million to the Georgetown Fund, an increase of 2 percent in dollars.

LOYALTY SOCIETY

The Loyalty Society honors alumni giving to Georgetown with various degrees of loyalty—from Charter members, who are just beginning their lifelong commitment to annual giving, to Lifetime supporters, who have given to the university for 20 or more years. GUAA’s support of the Loyalty Society continued to yield increases in alumni philanthropic engagement. Between FY12 and FY15, the Loyalty Society has grown over by 17 percent.

CITY CHALLENGE

The City Challenge served as a 24-hour giving day to boost alumni participation while instilling some healthy Hoya competition between the eight largest domestic alumni markets.

The cities competed for honors – the highest alumni participation and the most dollars raised. Class giving was also tracked on the real-time leaderboards. The winning city in each category received a scholarship named in its honor for the 2015-2016 academic year. Chicago swept the board and took home both honors! The Class of 1970 led the way for highest alumni class participation.

GUAA helped to make the challenge possible by providing seed funding for this important initiative and best practice in annual giving.

History of the City Challenge:
- Started in 2013
- In three years, raised close to $2M for scholarships from over 2,500 donors
- 500 volunteers over three years
- Funded with seed money from the GUAA

City Challenge Participation Leaderboard

<table>
<thead>
<tr>
<th>City</th>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chicago</td>
<td>35.52%</td>
</tr>
<tr>
<td>New York City</td>
<td>30.89%</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>28.56%</td>
</tr>
<tr>
<td>Boston</td>
<td>28.26%</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>28.06%</td>
</tr>
<tr>
<td>San Francisco</td>
<td>27.69%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>23.87%</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>22.80%</td>
</tr>
</tbody>
</table>

The City Challenge raised $926,855, provided 37 scholarships, and boosted Annual Giving participation.
Each fall, Georgetown alumni from around the world return home to the Hilltop. From Oct. 24 – 26, over 5,000 Georgetown alumni, students, and friends headed to campus for 2014 Homecoming.

Over 4,000 alumni and guests attended Reunion Weekend 2015. All members of the undergraduate classes of 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, and 2010, as well as the Magis (Class of 1964 and beyond) and School of Dentistry alumni were invited to come home to the Hilltop and reconnect with the spirit of Georgetown.

Undergraduate reunion classes raised $170,068,455 for their alma mater, the highest dollar total of all time, and 4,314 alumni in reunion years gave, which is also a record number of donors, reaching a record 38.9% participation.

From Oct. 17 – 18, 2014, over 200 Georgetown McDonough graduate alumni and their guests returned to the Hilltop from across the globe to reconnect and celebrate with friends and former classmates. Attendees enjoyed a welcome reception, family-friendly picnic, and the featured Reunion Celebration Dinner at the House of Sweden. Alumni also toured the Rafik B. Hariri Building and learned about the future of McDonough from Dean David A. Thomas.

From October 17 – 19, 2014, over 1400 alumni, students, faculty, staff, and guests attended Reunion Weekend, making it the best-attended Georgetown Law Reunion Weekend in its history.

Participants listened to inspiring alumnae at the Women’s Legal Alliance panel, reconnected with classmates at the Black Law Students’ Association brunch, sang at the Gilbert & Sullivan Society Sing-Along, and enjoyed local food trucks at the Taste of DC! picnic. The highlight of our weekend was the Reunion Gala, held at the National Building Museum. The 2014 award recipients included Senator Patrick Leahy (L’64, H’94), and GUAA President George Peacock awarded the Reunion Cups to the five winning classes.

Medical Reunion Weekend 2014 saw record-breaking attendance with nearly 650 alumni and guests returning to campus Oct. 23 – 26. Highlights of the weekend included the 2014 GUMC Legend Reception honoring Professor Emeritus Donald M. Knowlan (R’60, W’82, H’04), the Golden Jubilee Luncheon, honoring the 50th Reunion Class of 1964, the Alumni Welcome Home Reception, and the All-Class Family Picnic, where the Reunion Cups were awarded.

Dental alumni who graduated in years ending in zero and five celebrated reunion from May 28 – 31, 2015. The highlight of the weekend was the School of Dentistry All-Class Party at the Mayflower Hotel, which was attended by more than 110 alumni and guests. Dr. Tristram Kruger (D’77) received the 2015 Distinguished Service Award in Dentistry and Dr. W. Patrick Naylor (D’78) was awarded the Gustav O. Kruger Lifetime Achievement Award in Dentistry.