Dear Fellow Alumni,

The Georgetown University Alumni Association provides more than 165,000 alumni with programs, services and events that advance our core mission. Thanks to the considerable dedication of the Board of Governors, the elected governing body of the alumni association, along with our staff, we accomplished these achievements this year:

• More than 13,400 donors contributed to the Georgetown Fund, creating 285 undergraduate scholarships.
• Homecoming Weekend continued its record attendance of over 6,400 students, alumni, family members and friends.
• Alumni around the world participated in community service through Hoyas Give Baxa, an event that spanned 12 alumni clubs with over 100 Hoyas participating.
• We engaged more than 18,000 alumni through the programming of Alumni Career Services, including the launch of the Hoya Gateway networking program in May 2013.
• Our third year of alumnae initiatives resulted in signature events at Homecoming, Reunion and John Carroll Weekend, with more than 2,000 alumnae participating in this year alone.
• Over 5,000 alumni from the undergraduate and graduate schools returned to campus for reunion celebrations, and Reunion 2013 classes raised almost $60 million for their alma mater, the second-highest dollar total of all time.
• More than 1,400 alumni gathered in London for John Carroll Weekend 2013, the largest John Carroll Weekend held outside the United States.
• Over 80 clubs around the world held events, uniting Georgetown alumni, family and friends around the world.

This is your alumni association. Please join your fellow Georgetown alumni in exploring and participating in our dynamic programs and services. Find out how you can get involved today by visiting alumni.georgetown.edu.

Best in Blue and Gray,

Mary Beth Connell, M.D. (M’89, Parent’17) William G. Reynolds (C’79, Parent’10, ’13)
President (2012–14) Executive Director
Georgetown University Alumni Association

Visit us online at alumni.georgetown.edu
This year marked the continuation of investment in the Georgetown University Alumni Association’s 2010-15 Strategic Plan. Through this program funding initiative, the GUAA has allocated more than $265,000 to support initiatives such as the Class Notes Newsletter, the class service project Hoyas Give Baxa, gatherings at John Carroll Weekend for classes outside of reunion years, cross-generational programming during reunion and technology improvements to enhance electronic communications.

The strategic plan provides a road map for the association, guiding our efforts to build programs and giving us a set of metrics for assessing our performance over five years. A Strategic Plan Steering Committee, composed of volunteer leaders and university staff, led the development of the plan. Focused equally on innovation and implementation, the plan builds upon past successes, reinforces key programs and explores new directions within a framework that emphasizes accountability, measurement and discipline.

This plan lays out these goals:

1. Continue to support the annual activities of the Alumni Career Services office to develop professionally based programming both on and off Georgetown’s campuses
2. Build upon and enhance the alumni continuum
3. Refine the model of the alumni association as the primary “gateway” between Georgetown University and its alumni
4. Pursue market segmentation through selected program investment and development
5. Build and strengthen programs in our key regional markets
6. Develop a well-defined Annual Fund model for the Board of Governors and the association
7. Develop a long-term, sustainable funding model for the association. Additional support contributes to alumni signature events and other program activities that help support alumni and the association’s mission.

Alumni Association Recognition Awards

To honor alumni, faculty and friends of Georgetown for their outstanding service to the community and university, the Board of Governors oversaw the annual selection process for recipients of the John Carroll, Patrick Healy, Timothy S. Healy, Founders (medical alumni), Apollonian (Dental alumni), William Gaston (undergraduate alumni), Reed (Board of Governors), 1820 Graduate (graduate alumni), Young Alumni Service and Faculty Appreciation awards. The John Carroll and Patrick Healy Awards were bestowed April 20 during John Carroll Weekend 2013 in London. The Alumni Service Recognition and Faculty Awards were given out Feb. 8, 2013, at the Alumni Service Recognition Awards Banquet in Washington, D.C.

Financial Summary

The Georgetown University Alumni Association is a 501(c)(3) corporation that functions in close partnership with Georgetown University operationally and financially. The association offers benefits to alumni—our members—to generate royalties that are reinvested in alumni programs that benefit all campuses. Relationships with Bank of America, Marsh Affinity (now Mercer Insurance), Liberty Mutual, M. LaHart, the Georgetown University Bookstore and the Georgetown Travel Society generated royalties this year.
Alumni Career Services

Alumni Career Services is committed to providing lifelong career development and networking opportunities for all alumni. This year, we engaged more than 18,000 alumni through our portfolio of programs and services. Alumni Career Services’ award-winning webinar program included 68 sessions and five series with more than 17,000 registrants, and our YouTube webinar archive exceeded 30,000 views.

Hoya Gateway

Hoya Gateway, a platform and program connecting alumni and students for one-to-one career-related conversations (either an informational interview, mock interview or resume review), launched in May 2013 after a year and a half of pilot sessions. Hoya Gateway introduces students to the alumni network beyond Healy Gates, assisting students in establishing and building their professional networks. Seed funding for the program was made possible through a GUAA grant. A generous endowment gift from Maureen Cawley Rhodes (C’88) was also made in 2013 to support Hoya Gateway programs in perpetuity.

For more information, visit hoyagateway.georgetown.edu.

Georgetown Travel Society

The Georgetown Travel Society hosted more than 122 alumni on 17 educational adventures across the globe. Alumni participants had the opportunity to meet and learn from notable speakers like Mikhail Gorbachev and Lech Walesa, former presidents of the Soviet Union and Poland, respectively, and retired U.S. Army Gen. Wesley Clark. Guided by Georgetown faculty, these trips gave alumni a unique opportunity to learn from experts while exploring the world and reconnecting with fellow alumni and friends.

Alumni House

At the heart of the Georgetown University Alumni Association is the Robert and Bernice Wagner Alumni House. Every year, it welcomes thousands of alumni, students and friends of Georgetown, who browse the extensive collection of yearbooks in the library, sit by the courtyard fountain, look for familiar names among the engraved bricks and enjoy the historic photographs and caricatures that enliven the Seminar and Winter Garden rooms. In its seventh year since a complete renovation, the Alumni House was the setting for numerous events, including reunion, homecoming and student-alumni networking events. The Alumni House is also home to a phonathon program, through which a dedicated team of students placed more than 600,000 calls and reached nearly 40,000 alumni, parents and friends of Georgetown this year.

Alumnae Initiatives

Following in the footsteps of Julia Farr Connolly (C’38), past president of the Georgetown University Alumni Association, current President Mary Beth Connell, M.D. (M’89, Parent’17), continued to focus on alumnae programming as a priority. The initiative, now in its third year, included signature events at homecoming, reunion and John Carroll Weekend, as well as student-alumnae programming, Alumni Career Services webinars and networking events across the country. More than 4,000 alumnae participated in these events this year alone, which focused on aspects of women’s leadership and alumnae connections.

Spirituality Initiatives

GUAA President Mary Beth Connell, M.D. (M’89, Parent’17) included an emphasis on spirituality among her presidential priorities, and funding was provided to explore and expand alumni connections to the spiritual underpinnings of their experience at Georgetown and to the interreligious dialogue that makes Georgetown unique among its peers.

Communications

In addition to the alumni.georgetown.edu website, the chief communications vehicles for reaching alumni are Georgetown Magazine and the monthly e-newsletter Georgetown Today. Specialized e-newsletters serve affinity groups and clubs. Georgetown Magazine went digital in 2012 and publishes quarterly online at magazine.georgetown.edu. Alumni can explore interactive content, watch videos, read stories, submit class notes, comment on articles and share items with classmates on social media. The magazine also produces a yearly coffee table-quality print edition.

Georgetown Today is delivered to alumni inboxes the first week of every month. Georgetown alumni are using social media in greater numbers, providing them with increased opportunities to reconnect with classmates, network and stay current on university happenings. The Georgetown Alumni page on Facebook, the @GUAlumni Twitter feed, the Georgetown University Alumni Group on LinkedIn and the Georgetown Today YouTube channel continue to grow in popularity.
Events

Homecoming

Over 6,400 Georgetown alumni, students and friends descended upon the Hilltop for Homecoming 2012, the university’s largest annual event that targets current students, young alumni and the local alumni community. Events such as Alumni College Day, Family Movie Night, Traditions Day, student group-sponsored events and class parties occurred throughout the weekend.

As in previous years, the most successful event was the Homecoming Tailgate in McDonough parking lot before the Hoyas took on Brown. For more information, visit homecoming.georgetown.edu.

John Carroll Weekend

One of the university’s most beloved traditions, John Carroll Weekend brought more than 1,400 members of our community together April 17-21 in London. It was the largest John Carroll Weekend held outside the United States.

Attendees celebrated the rich history of Great Britain while socializing with friends old and new at some of London’s most exquisite historic venues. The highlight of the weekend was a banquet at Guildhall honoring the John Carroll and Patrick Healy Award recipients for their service to Georgetown and their communities.

Reunions

Business

Business school alumni from 16 countries converged to enjoy the weekend festivities and reconnect with classmates during Reunion 2012. The McDonough School of Business opened the doors of the Hariri Building, offering tours of its state-of-the-art, LEED-certified home and served up a family-friendly picnic with professors. The weekend included stunning views of campus during the Milestone Reunion Celebration and two days filled with faculty lectures, entrepreneurial panels and open-house activities.

Dental

Dental alumni who graduated in years ending in three and eight celebrated their reunions May 3 – June 2, 2013. The highlight of the weekend was the School of Dentistry All-Class Party at the Four Seasons Hotel in Georgetown. The dinner was attended by more than 130 alumni and guests. Dr. Ford Mudgett (D’86) received the 2013 Distinguished Service Award in Dentistry and Dr. Michael J. Will (D’86) was awarded the Gustav O. Kruger Lifetime Achievement Award in Dentistry.

Law

Law Reunion Weekend drew more than 1,100 alumni and guests to campus. Reunion attendees had the opportunity to hear from numerous distinguished alumni. At one event, former U.S. Rep. Bob Barr (L’77) of Georgia participated in a conversation with Dean William Treanor about Barr’s life after law school. Georgetown Law presented the Paul R. Dean Alumni Award to John “Sean” Coffey (L’87), Stephanie Herseth Sandlin (C’93, L’97, G’98, G’03), Anita M. Josey-Herring (L’87), David “Duke” Reyes (L’82) and R. Seth Williams (L’92).
Medical

More than 300 alumni returned to campus for the 2013 Medical Reunion Weekend. Highlights of the weekend included the 2013 GUMC Legend Reception honoring John N. Delahay, M.D. (C’65, M’69, R’70, R’88), the Golden Jubilee Luncheon honoring the 50th Reunion Class of 1963, the Alumni Welcome Home Reception and the All-Class Family Picnic, where the Reunion Cups were awarded. The weekend also included student-led tours of the School of Medicine, educational offerings and, of course, class parties.

Undergraduate

Over 4,500 alumni and guests registered to come home to the Hilltop for Reunion Weekend and 3,990 alumni, family, and friends attended the festivities of the weekend. Reunion 2013 classes raised $59,360,305.89 for their alma mater, the second-highest dollar total of all time. The Class of 1983 raised the largest class gift, winning the Blue & Gray Cup. The 50th Reunion Class, the Class of 1963, was awarded the President’s Cup for producing the highest percentage of donors during the reunion year. The 45th Reunion Class of 1968 was recognized for enrolling the highest number of Loyalty Society donors and the largest number of classmates in the Legacy Society. This was the second year of a successful partnership between the 50th and 5th Reunion classes. The Class of 1963 welcomed the Class of 2008 to its first reunion experience by graciously sponsoring class members’ weekend attendance. This led to the Class of 2008 winning the Reunion Cup with the highest attendance rate of any 5th Reunion class, and the partnership created lifelong memories for members of both classes.

More than 20 kid-friendly events, including the ever-popular story time at the Alumni House hosted by Theresa DeGioia (C’89), engaged alumni with children of all ages. The weekend also featured a variety of fascinating panels, featuring such prominent alumni as Jack Abernethy (C’78), Robert Billingsley (F’68), Michele Blackwood (C’83), Robert Castellini (C’63), Chris Cillizza (C’98), Melissa d’Arabian (MBA’93), Ronald Klain (C’83), Christine Niedermeier (C’73, L’77), Rev. Kevin O’Brien, S.J. (C’88), Stephanie Herseth Sandlin (C’93, L’97, G’98, G’03), Ann Sarnoff (B’83), Jerry Vainisi (B’63), Mike Vespoli (B’68) and a special attendee and member of the Class of 1968, former President Bill Clinton (F’68).
Fundraising

Annual Fund

In FY13, the Annual Fund raised $37.5 million from more than 33,400 alumni, parents and friends and increased participation among undergraduate alumni from 30 percent to 32 percent. All gifts to the Georgetown Fund were directed to the university’s top priority, the 1789 Scholarship Imperative. More than 13,400 donors contributed over $77 million to the Georgetown Fund, which created 285 undergraduate scholarships.

The alumni association helped the Annual Fund achieve its goals this past fiscal year through the support of the Georgetown University City Challenge, designed to foster competition between our seven largest domestic alumni markets and increase overall participation. The winning city, Chicago, won the right to have a scholarship named for it: The Chicago Alumni Scholarship will be issued during the 2013-14 academic year.

Hoyas Unlimited

The Annual Fund for Georgetown Athletics achieved its eighth consecutive year of increased funding to support the operating budgets of all 29 varsity programs, exceeding $4.7 million in gifts from 6,000 alumni, parents, fans and friends. In addition, the Annual Fund for Georgetown Athletics and the Georgetown Athletics Ticket Office combined for a record-breaking year in revenue generation for the Athletics Department. WeAreGeorgetown.com is the home for supporting Georgetown Athletics.

HOYAS GIVE BAXA

On April 13, 2013, more than 100 Hoyas belonging to 11 alumni clubs from around the globe participated in various community service projects. Learn more at alumni.georgetown.edu/hoyasgivebaxa.
Professional Schools

Medical and Dental Alumni
The Office of GUMC Engagement and Annual Giving continued its outreach to alumni, students and friends through programs, events and volunteer opportunities in FY13. One area of particular focus was developing and supporting programming that highlights opportunities for alumni and students to interact. Through programs like MATCH (Matching Alumni to Caring Hoyas), Dine with a Doc, educational programming and Medical and Dental Alumni Reunion Weekends, the office engages with more than 1,500 alumni and students each year.

Law Center Alumni
The Law Center continued to engage with alumni, both domestically and abroad. The Office of Alumni Affairs sponsored 50 events during the past year, including events in New York, San Francisco, Chicago, Tokyo and Seoul. With the support of the Georgetown University Alumni Association, the Law Center has increased programming for alumnae, including a successful Women’s Forum, which brought 120 alumnae and students together for a day of panels, networking and the presentation of the Alumnae Awards. The Alumni Admissions Interviewing Program continues to grow, with more than 800 alumni conducting more than 1,000 interviews for the Law Class of 2015.

Public Policy Alumni
The Public Policy Alumni Board held the sixth annual Student-Alumni Networking Night on campus in October 2012. Alumni and student networking happy hours were held in April and June 2013 in Washington, D.C., and a new alumni board was elected for the 2013-14 term.

McDonough Graduate Alumni
The McDonough School of Business continued its expansion to reach out to its graduate alumni globally this past year. The McDonough School conducted successful alumni networking engagements in Washington, D.C., Chicago, San Francisco and in Florida. These opportunities helped alumni connect with one another and with business leaders. The McDonough School has also been laying the groundwork for the formation of the first MBA alumni advisory Cabinet. Furthermore, it has encouraged and engaged the alumni population to be a part of the Global Business Initiative. Georgetown is reworking networking tools at the business school to lay the foundation for graduate alumni to network with one another via social media.